B2B Integration Webcast Unveiled From Web-based EDI Leader SPS Commerce, Featuring Analyst From Leading Advisory Firm

Minneapolis, Minn., Jan. 29, 2008 - SPS Commerce, the leading provider of Web-based EDI services, today unveiled a webcast entitled, Outsourcing and SaaS: Changing the Landscape of Business-to-Business Integration, featuring Benoit Lheureux, research director at featured analyst firm, Gartner Inc. Additional speakers include Jim Frome, Chief Strategy Officer at SPS Commerce, and Paul LeMere, Director of IT at Bel Brands, discussing how Bel Brands turned to SPS Commerce to gain the advantages of a software-as-a-service approach to B2B integration (B2Bi).

"SaaS is rapidly changing the rules of the game in the B2B integration industry," stated Archie Black, president and CEO at SPS Commerce. "Rather than investing in traditional EDI software, hardware infrastructure, and staff, a growing number of organizations are now reaping the benefits of an outsourced, SaaS approach. We are pleased to offer this webcast featuring perspectives on this trend from a leading analyst firm, Gartner, as well as SPS Commerce and Bel Brands USA."

The webcast on B2Bi explores how CPG companies have migrated from building and managing B2Bi systems in-house to a Web-based EDI model, including answers to the following questions and more:

- Why have SaaS-based B2Bi and EDI become so popular?
- What are the different types of outsourced B2Bi solutions?
- What are the requirements a B2Bi solution should address?
- What are the keys to making your B2Bi project a success?

"Bel Brands selected SPS Commerce's outsourced EDI services several years ago, replacing our internal EDI software solution," commented Paul LeMere, IT Director at Bel Brands USA. "We chose SPS as they had the maps we needed already built and in use by other suppliers connecting to our same retail customers. By using SPS, I am worry-free about infrastructure, mapping requirements, and staffing to support this function today and in the future, especially as we look toward implementing SAP across our global company. SPS has the SAP EDI mappings in place and ready for us to use to easily fit our future plans with ease."

The Outsourcing and SaaS: Changing the Landscape of Business-to-Business Integration webcast launches on Tuesday, January 29, 2008 at 1:00 pm CST.