



## **SPS Commerce Outsourced EDI Service Subscriber, Arena Brands, Named to Apparel Magazine's Top 50 Innovators**

### **Leading Western Wear Vendor Recognized for Streamlined Order Fulfillment Process and Timely Connections with Retail Trading Partners**

**Minneapolis, Minn., May 28, 2008** -SPS Commerce, the leading provider of Web-based EDI services, today announced that its customer, Arena Brands, has been named to Apparel Magazine's inaugural [Top 50 Innovators list](#). Named among global retailers and vendors, Arena Brands was recognized for its decision to outsource its EDI to SPS Commerce, benefiting from rapid connections to its trading partners, integration with its Oracle system, and an automated order fulfillment cycle that eliminated days from its delivery.

"We are pleased to be honored by Apparel Magazine and extend our appreciation to SPS Commerce, which has provided Arena with an outsourced EDI service that has exceeded my expectations," commented Keith Ritchie, Corporate IT Director at Arena Brands Inc. "Using a standardized format to integrate with our Oracle solution, we can quickly add new trading partners without taking time or resources away from other IT projects. While the technology is superior, the best part about partnering with SPS Commerce is their people. By outsourcing to SPS Commerce, Arena has been able to improve our productivity and enhance our supply chain relationships."

Apparel Magazine announced The Top 50 Innovators in its May 2008 issue.

"SPS Commerce is pleased to congratulate Arena Brands on this impressive distinction," stated Archie Black, president and CEO of SPS Commerce. "We were honored to be selected by Arena as their EDI outsourcing partner several years ago, offering them a proven, multi-tenant B2B integration solution and experience in meeting the EDI needs of its retail customers. The EDI mappings for Arena's transactions were already created and in use by these suppliers, to reduce implementation time and improve reliability. They are a pleasure to work with, and we are glad to see the apparel industry formerly recognizing their achievements in innovation."

To learn more about Arena Brands use of SPS' outsourced EDI services, [download](#) its case study.