



SPS COMMERCE

January 28, 2015

E-Commerce Expert, Sucharita Mulpuru, to Deliver Keynote Address at SPS Commerce In:fluence 2015

Remarks Will Highlight the Key Drivers "Reshaping Retail for the Future Shopper," Changing Consumer Buying Trends and How to Engage Customers, and the Capabilities of Omnichannel Supply Chains, in Addition to Sharing Her Latest Insight and Advice to Retail Leaders

MINNEAPOLIS, Jan. 28, 2015 (GLOBE NEWSWIRE) -- [SPS Commerce](#), Inc. (Nasdaq:SPSC), a leader in retail cloud services, announced that guest speaker Sucharita Mulpuru, vice president and principal analyst at Forrester Research, Inc., will provide a keynote address at SPS Commerce In:fluence 2015, an omnichannel retail conference in Minneapolis on April 27-29, 2015. Her presentation, "Reshaping Retail for the Future Shopper," will share the latest research on the widespread impact of e-commerce, its transformation of consumer buying behavior and strategies to guide retail businesses on how to excel in the omnichannel retail era.

"Sucharita Mulpuru is widely recognized as one of the foremost authorities on retail and the future consumer," said Peter Zaballos, vice president of marketing and product at SPS Commerce. "She will share her latest research and help conference attendees better prioritize their omnichannel strategies for 2015. Executives from the retail industry will gain significant, pragmatic insight into the factors driving the omnichannel transformation at SPS Commerce In:fluence 2015."

Mulpuru will keynote the conference on April 29, 2015, at 1:45 p.m. CDT. The conference will also host Geoffrey Moore, business strategist and author of *Crossing the Chasm*, as the keynote speaker on April 28, 2015.

About SPS Commerce In:fluence 2015

An omnichannel retail conference, [SPS Commerce In:fluence 2015](#), brings together leaders from all aspects of the retail supply chain. It's a dynamic, collaborative setting for omnichannel retail's brightest minds to share their first-hand experiences capitalizing on the omnichannel revolution and engaging with consumers no matter where or how they purchase. Retail leaders will converge in Minneapolis on April 27-29, 2015, to hear from business, retail and technology innovators including Geoffrey Moore and Sucharita Mulpuru.

About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 55 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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