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## SPS Commerce In:fluence 2017 Empowers Attendees to Go Beyond with Inspirational Keynote Speakers

Chris Hadfield, former commander of the International Space Station and best-selling author and principal analyst Brendan Witcher to discuss trends in innovation, leadership and collaboration

MINNEAPOLIS, Jan. 24, 2017 (GLOBE NEWSWIRE) -- SPS Commerce, Inc. (Nasdaq:SPSC), a leader in retail cloud services, announced the keynote speakers for SPS Commerce In:fluence 2017, a digital retail conference taking place in Minneapolis from May 1-3, 2017.

"We are thrilled to have these diverse and forward-thinking leaders keynoting our annual In:fluence event," said Archie Black, president and CEO, SPS Commerce. "Chris and Brendan will bring inspiration and vision to attendees, and highlight how the digital retail community can chart innovative paths to grow their business and enhance the customer shopping experience in today's rapidly changing retail environment."

The In:fluence 2017 keynote speakers are:

## **Chris Hadfield**

Throughout his multi-faceted career, Chris Hadfield served as Commander of the International Space Station and NASA's Director of Operations in Russia. Additionally, he has lived on the ocean floor, recorded science and music videos seen by hundreds of millions, and authored three international best-selling books. In his keynote address, Hadfield will draw from his remarkable career and lessons learned in space and in life on leadership, teamwork and collaboration.

## **Brendan Witcher**

Principal analyst at Forrester, Brendan is an industry authority on e-commerce, consumer behavior and trends in digital engagement. He will discuss the need for creating personalized online and offline shopping experiences to build meaningful connections with customers. His presentation will also highlight strategies for using brick-and-mortar stores to create competitive advantages and increase customer engagement.

## **About SPS Commerce**

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. SPS Commerce has achieved 63 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit <a href="https://www.spscommerce.com">www.spscommerce.com</a>.

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