Johnson Outdoors Selects SPS Commerce's Trading Partner Intelligence Service to Optimize Inventory Conditions and Improve Forecasting

SaaS Service Equips Johnson's Executives, Account Representatives and Sales Analysts with Point-of-Sale Information From 13 Retail Customers to Monitor Inventory Levels in the Supply Chain

Minneapolis, Minn., Aug. 31, 2009 - SPS Commerce, the leading Software-as-a-Service (SaaS) trading partner integration center provider, today announced that Johnson Outdoors Inc. (Nasdaq: JOUT), a leading global outdoor recreation company, has selected SPS' Trading Partner Intelligence service to equip its business teams with timely point-of-sale (POS) information from some of its largest retail customers for improved visibility of inventory levels throughout the supply chain.

The on-demand solution provides a consolidated view of sell-through information from retailers, while serving as an early alert system regarding the most current in-store inventory conditions. This information will be used to help prevent stock outs and anticipate manufacturing needs, and to also work with buyers to reallocate inventory across retail locations throughout the season to minimize end-of-the-season returns

"As a largely seasonal business, it is critical for our sales team to be able to respond quickly to emerging marketplace trends," stated Kelly Grindle, Group Vice President for Marine and Watercraft at Johnson Outdoors. "With SPS' Trading Partner Intelligence, we have insights into inventory conditions that enable us to partner more effectively with our retail customers to maximize sales, minimize costly returns and more accurately forecast future consumer demand by region, by store, by category and SKU."

"Johnson Outdoors has been a valued customer of SPS Commerce for many years and we are pleased to provide Johnson with our supply chain intelligence service," commented Archie Black, President and CEO of SPS Commerce. "Trading Partner Intelligence will equip Johnson's sales organization with the information they need to fully leverage their relationships and expertise to sell more and stock less."

SPS Commerce's Trading Partner Intelligence solution is delivered via a SaaS model, providing suppliers with retail industry and data integration expertise, proven technology, and industry-leading customer support that is trusted daily by thousands of customers. Using only an internet browser, users can access ad-hoc or predefined role-based reports, charts, graphs and alerts for improved decision making using POS and fulfillment data.

"Trading Partner Intelligence and SPS Commerce offer Johnson Outdoors a complete intelligence package, providing the data integration expertise and relationships with our retail customers to ensure timely, detailed and consolidated POS information," said John Moon, VP and Chief Information Officer at Johnson Outdoors. "Among the many features employed by the TPI solution are dashboards for time-strapped executives, flexible reports for sales teams, and ad-hoc capabilities for sales analysts that will enable us be a stronger, more effective partner in building our retail customers' business."

About Johnson Outdoors Inc.
Johnson Outdoors is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town® canoes and kayaks; Ocean Kayak™ and Necky® kayaks; Carlisle and Lendal® paddles; Extrasport® personal flotation devices; Minn Kota® motors; Cannon® downriggers; Humminbird® fishfinders; Geonav® chartplotters; SCUBAPRO® and Seemann® dive equipment; Silva® compasses; Tech4O® digital instruments; and Eureka!® tents. Visit Johnson Outdoors at http://www.johnsonoutdoors.com

About SPS Commerce
SPS Commerce is a leading provider of on-demand supply chain management solutions, providing integration, collaboration, connectivity, visibility and data analytics to thousands of customers worldwide. We deliver our solutions over the Internet using a Software-as-a-Service model to improve the way suppliers, retailers, distributors and other customers manage and fulfill orders. Our SPSCommerce.net platform features pre-built integrations used by current and new customers alike, spanning 2,700 order management models across 1,300 retailers, grocers and distributors, as well as integrations to over 100 accounting, warehouse management, enterprise resource planning, and packing and shipping applications. More than 35,000 customers across more than 40 countries have used SPSCommerce.net, making it

one of the largest trading partner integration centers. SPS Commerce has 35 consecutive quarters of increased revenues and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of our Registration Statement on Form S-1 and other required reports, as filed with the SEC, which are available at the SEC's Website at http://www.sec.gov.