



SPS COMMERCE

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## Leading Retail Executives to Inform and Inspire Digital Retail Transformation at SPS Commerce In:fluence 2016

### Merchandising and E-Commerce Experts from Callaway Golf, Kate Spade, Macy's, Walmart and More to Share Breakthrough Growth Strategies at the Premier Digital Retail Conference

MINNEAPOLIS, April 12, 2016 (GLOBE NEWSWIRE) -- [SPS Commerce](#), Inc. (Nasdaq:SPSC), a leader in retail cloud services, announced that the industry's leading retail innovators are bringing their expertise to the [SPS Commerce In:fluence 2016](#) conference in Minneapolis, Minn. from April 26-28, 2016. Attendees will be inspired by their experience on how to drive growth, inspire loyalty, and reinvent merchandising and fulfillment strategies for the digital retail era. These speakers join previously announced keynote speakers Simon Sinek, Brendan Witcher and George Zimmer.

"Retail is reinventing itself to address the demands of the digital consumer, while balancing innovation with profitability," said Archie Black, president and CEO at SPS Commerce. "At SPS In:fluence, attendees will hear from the retail executives that are changing how consumers shop by reimagining their stores, brands and trading relationships. We are delighted to bring this insight and inspiration to our attendees."

Speakers at the SPS Commerce In:fluence 2016 conference include:

- | Ram Rampalli, global head of content acquisition, Walmart
- | Rohit Deep, vice president of catalog and marketplaces, Walmart
- | Michelle Wang, vice president, planning, Macy's
- | Beth Frissora, senior director, planning, Kate Spade
- | Harry Arnett, senior vice president, marketing and brand management, Callaway Golf
- | Rob Biederman, co-founder and CEO, HourlyNerd
- | Jeff Cashman, senior vice president, Manhattan Associates
- | Tom Flierl, vice president, marketing and business strategy, Hanson Dodge Creative
- | Ashley Girard, senior director, global marketing and eCommerce, KSwiss
- | Eric Kauss, president, Sportsman's Supply/SSI Sports
- | Marc Kermisch, chief information officer, Red Wing Shoe Co.
- | Mynul Khan, founder and CEO, Fieldnation
- | Derek Panfil, senior vice president, merchandising, Pet Supplies Plus
- | Randy Peitsch, senior vice president, operations, PGA Tour Superstore
- | Matt Zanone, vice president, merchandising, Puritan's Pride
- | Caitlin White, associate category manager, Puritan's Pride

To learn more about attending the industry's premier digital retail event and collaborating with leading retailers and innovative brands, visit <http://spsinfluence.com>.

#### About SPS Commerce In:fluence 2016

Executives from all segments of the retail industry will attend In:fluence 2016 to collaborate and capitalize on this new era of digital retailing. Together, we'll address retail's top priorities to know, engage and serve the omnichannel consumer. Retail leaders will converge in Minneapolis on April 26-28, 2016, to hear from their peers and be motivated by leading business and retail innovators including Simon Sinek, Brendan Witcher and George Zimmer.

#### About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. SPS Commerce has achieved 60 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit [www.spscommerce.com](http://www.spscommerce.com).

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