



SPS Commerce Partners With Shotfarm to Support Digital Assets in the Retail Universe Community

Partnership Connects Web-Ready Images and Product Information Needed for e-Commerce to SPS Commerce's Online Retail Community

MINNEAPOLIS, Nov. 29, 2011 (GLOBE NEWSWIRE) -- [SPS Commerce](#) (Nasdaq:SPSC), a leading provider of on-demand supply chain management solutions, today announced that it has partnered with [Shotfarm](#), a free, centralized platform where thousands of vendors manage and share product images and information. Members of SPS' [Retail Universe](#) online community will be able to enhance their profiles to include web-ready content from Shotfarm such as product images and detailed item specifications. Retail Universe members with digital assets on Shotfarm will demonstrate their e-commerce readiness and provide the content needed to place their products onto online retail sites faster.

"We are delighted to partner with Shotfarm, an innovator in helping suppliers of all sizes provide the images and product information needed for successful e-commerce," said Archie Black, president and CEO of SPS Commerce. "As retailers use the Retail Universe as a resource for vendor sourcing, they can view profiles of drop-ship capable suppliers and their digital assets from Shotfarm."

The [Retail Universe](#) is a free online community that connects thousands of members of the retail supply chain, allowing organizations to identify new business partners and expand their e-commerce or traditional businesses with confidence. Retail Universe members will be able to link their profiles to Shotfarm to include hosted product images and information.

"One of the most difficult steps for suppliers in becoming e-commerce ready is making images and information easily available to e-commerce retailers," said Mike Lapchick, Founder and CEO of Shotfarm. "Shotfarm is the answer to this problem for a growing number of vendors, demonstrated by the doubling of our member base every few months. Our manufacturer members are ready for e-commerce and looking for innovative ways to connect with potential retail customers. We are pleased to partner with SPS and link to the Retail Universe as a way for our vendors to find new partners and further leverage their Shotfarm digital assets."

For more information on the Retail Universe or to add a company profile, visit www.retailuniverse.com.

About Shotfarm

Shotfarm, LLC, is a privately held Chicago-based company offering a free Product Image Exchange Platform for the retail marketing industry. For retailers, Shotfarm offers a single place to search for and download product images and information. For manufacturers, Shotfarm provides a centralized location from which to distribute product images and information to all retail partners. One system, one password, one workflow — and 100% free. Visit <http://www.shotfarm.com> for more information.

About SPS Commerce

SPS Commerce is a leading provider of on-demand supply chain management solutions and the Retail Universe community, providing integration, collaboration, connectivity, visibility and data analytics to thousands of customers worldwide. We deliver our solutions over the Internet using a Software-as-a-Service model to improve the way the retail supply chain community of suppliers, retailers, distributors and other customers build their trading partner relationships and manage and fulfill orders. Our Retail Universe hosts profiles of thousands of retail supply chain members, and enables retailers, suppliers and 3PLs to find, connect and form new business partnerships based on product or integration requirements. The SPSCcommerce.net platform features pre-built integrations used by current and new customers alike, spanning 3,000 order management models across 1,500 retailers, grocers and distributors, as well as integrations to over 100 accounting, warehouse management, enterprise resource planning, and packing and shipping applications. More than 40,000 customers across more than 40 countries have used SPSCcommerce.net, making it one of the largest trading partner integration centers. SPS Commerce has 43 consecutive quarters of increased revenues and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com or www.retailuniverse.com.

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The SPS Commerce logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7184>

Cautionary Note Regarding Forward-Looking Statements

Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of our most recent Annual Report on Form 10-K and other required reports, as filed with the SEC, which are available at the SEC's Website at <http://www.sec.gov>.

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