

# inov-8 Selects SPS Commerce to Advance Order Fulfillment and Item Management With Retail Customers

## Running Shoe Supplier Chooses Scalable Supply Chain Solutions to Grow With Its Globally Expanding Business

MINNEAPOLIS, Dec. 14, 2011 (GLOBE NEWSWIRE) -- SPS Commerce (Nasdaq:SPSC), a leading provider of on-demand supply chain management solutions, today announced that inov-8, a global supplier of shoes for trail, fitness and minimalist running enthusiasts, has selected SPS' integrated EDI, Scan & Pack and Catalog services. The services will help inov-8 automate many supply chain operations, deliver timely pricing and item information to retail customers, and meet the trading requirements of a growing number of e-commerce and traditional retail partners.

"The markets for inov-8's fitness and minimalist shoes are growing rapidly as some of these categories are more than doubling in size each year in the United States," said Chris Melton, general manager of US Operations at inov-8. "Our current and future growth requires us to automate manual processes wherever possible to continue to deliver superior customer service to retailer partners. We look forward to the new efficiencies SPS' suite of services will provide in early 2012."

Inov-8 will be deploying the following supply chain services:

- Integrated EDI integrates with inov-8's ERP system to eliminate manual entry while fulfilling retailer requirements for electronic purchase orders, Advance Ship Notices (ASNs), invoices and more.
- Scan & Pack simplifies the process of creating and sending ASNs.
- Universal Catalog provides retailers with consistent and accurate item information, including photos, product information and pricing.

"Inov-8 has used SPS' cloud-based integration service for many years and we are pleased to offer solutions that support the company's growth," said Archie Black, president and CEO of SPS Commerce. "We are delighted to have proven to be a reliable supply chain partner and look forward to taking this next step with inov-8."

#### **About inov-8**

**inov-8** is a footwear company that was founded in the UK in 2003 and has grown into the leading technical off-trail running brand in the United States, Europe and across the rest of the World. In their nine-year history they have also made a mark in the on-trail, on-road and fitness markets by developing lightweight and ergonomically designed footwear that helps individuals develop their most natural style of running. Also in their offering are accessories, most notably their backpacks. All inov-8's products are tested by international athletes and designed by athletes themselves. inov-8 has now become the product of choice for many podium placed athletes. Everything inov-8 does is designed to celebrate the grit and glory of the committed athlete!

### **About SPS Commerce**

SPS Commerce is a leading provider of on-demand supply chain management solutions and the Retail Universe community, providing integration, collaboration, connectivity, visibility and data analytics to thousands of customers worldwide. We deliver our solutions over the Internet using a Software-as-a-Service model to improve the way the retail supply chain community of suppliers, retailers, distributors and other customers build their trading partner relationships and manage and fulfill orders. Our Retail Universe hosts profiles of thousands of retail supply chain members, and enables retailers, suppliers and 3PLs to find, connect and form new business partnerships based on product or integration requirements. The SPSCommerce.net platform features pre-built integrations used by current and new customers alike, spanning 3,000 order management models across 1,500 retailers, grocers and distributors, as well as integrations to over 100 accounting, warehouse management, enterprise resource planning, and packing and shipping applications. More than 40,000 customers across more than 40 countries have used SPSCommerce.net, making it one of the largest trading partner integration centers. SPS Commerce has 43 consecutive quarters of increased revenues and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com or www.retailuniverse.com.

The SPS Commerce logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=7184

SPS Commerce is a registered trademark of SPS Commerce, Inc. SPSCommerce.net and the SPS Commerce logo are the property of SPS Commerce, Inc. Retail Universe is a service mark of SPS Commerce. All other names and trademarks are the property of their respective holders.

Cautionary Note Regarding Forward-Looking Statements

Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of our most recent Annual Report on Form 10-K and other required reports, as filed with the SEC, which are available at the SEC's Website at <a href="http://www.sec.gov">http://www.sec.gov</a>.

#### SPS-C

CONTACT: Kay Rindels

SPS Commerce

866-245-8100

 $\verb|krindels@spscommerce.com|\\$ 

Kim Leadley

PAN Communications

617-502-4300

spscommerce@pancomm.com