



SPS COMMERCE

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Geoffrey Moore to Deliver Keynote Address at Annual SPS In:fluence 2015 Event

Widely Recognized Business Strategy Expert and Author of *Crossing the Chasm* to Share Insight Into the Era of Omnichannel Transformation

MINNEAPOLIS, Dec. 10, 2014 (GLOBE NEWSWIRE) -- [SPS Commerce](#), Inc. (Nasdaq:SPSC), a leader in retail cloud services, today announced that Geoffrey Moore will provide the keynote address at [SPS In:fluence 2015](#), a key omnichannel retail conference in Minneapolis on April 27-29, 2015. His presentation, "Systems of Engagement: The New Face of Retail," will address how the retail industry can prosper in the omnichannel era, driven by today's increasingly mobile and social consumer.

"The landscape of retailing is in the midst of a profound transformation that is following familiar patterns of disruption and adoption - all driven by increasingly informed consumers," stated Geoffrey Moore. "At SPS In:fluence 2015, attendees will discover how to adapt to these changing market dynamics and make use of powerful, proven growth strategies for retail companies at every stage."

Conference attendees will have the opportunity to participate in a book signing of Geoffrey Moore's recently released third edition of *Crossing the Chasm*.

"SPS In:fluence 2015 will empower members of the retail industry to capitalize on its future through insights shared by leading retail executives who are making the cutting edge of retail happen," said Peter Zaballos, vice president of marketing and product at SPS Commerce. "As one of today's most influential business advisors, Geoffrey Moore brings his tremendous passion and expertise to illustrate how successful firms can transform their businesses to capitalize on the omnichannel opportunity. We are delighted to have him as our industry keynote presenter."

About SPS In:fluence 2015

[SPS In:fluence 2015](#), the omnichannel retail conference by SPS Commerce, brings together leaders from all aspects of the retail supply chain. It's a dynamic, collaborative setting for omnichannel retail's brightest minds to share their first hand experiences capitalizing on the omnichannel revolution. Retail leaders will converge in Minneapolis on April 27-29, 2015, to hear from business, retail and technology innovators including Geoffrey Moore.

About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 55 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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