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SPS Commerce Powers Omnichannel Collaboration With Latest Retail Analytics Enhancements

Suppliers Drive Retail Sales Using Cloud-Based Point-of-Sale and Inventory Analytics Spanning 360,000 Retail Locations

MINNEAPOLIS, Oct. 6, 2014 (GLOBE NEWSWIRE) -- SPS Commerce, Inc. (Nasdaq:SPSC), a leader in retail cloud services, today announced that the latest enhancements to its Enterprise POS Analytics solution further fuel collaboration and supply chain efficiency with retail customers, jointly improving inventory turns and driving higher cross-channel sales performance. Backed by more than 10 years of analytics expertise, Enterprise POS Analytics fuels insightful retail decisions through comprehensive and flexible analyses across a network of more than 360,000 locations. Suppliers team with their retail trading partners using point-of-sale (POS) data to reduce out-of-stocks and overstocks, improve sell-through performance based on consumer demand and more effectively support new product launches.

"Transforming ever-changing consumer demand into retail sales is a growing challenge for retailers and suppliers alike," said Peter Zaballos, vice president of marketing and product at SPS Commerce. "Knowledge is power in the omnichannel retail era, and SPS is helping suppliers and retailers make better decisions to capitalize on shopper demand. The latest evolution of Enterprise POS Analytics offers the superior analytics our customers expect with even greater agility and accessibility."

Enterprise POS Analytics provides accessible data analytics with decision-ready information that SPS acquires and cleanses on customers' behalf from global retailers. Suppliers can access their data online through the SPS Commerce cloud service, have it delivered and ready to inject into existing data warehouses or legacy applications, or do a hybrid of both delivery models.

"Oakley constantly and continuously utilizes large amounts of market and retailer data to drive our collaborative business and assortment planning partnerships," said Michele McGriff, director of U.S. sales planning, at Oakley, a well-recognized brand of innovative men's and women's sunglasses, athletic apparel, goggles, watches and accessories. "SPS Commerce's Enterprise Analytics solution enables us to rapidly analyze information, making sure that we have the right product, in the right place at the right time. We especially rely on and are confident in the data quality and cleansing that is integrated directly within the technology so that we can focus on the analytics to bring actionable insights to both our internal and external partners."

The product's latest enhancements improve collaboration and productivity with actionable condition based alerts and automated email distribution, additional years of historical retailer data, pre-built executive dashboards and new user and administrative experiences. Suppliers can be automatically alerted to significant changes in sales trends, as well as inventory issues such as out-of-stock warnings.

"SPS Commerce continues to bring insightful analytics to suppliers, spanning the large SPS network to deliver a comprehensive view of product sell-through and performance at retail," states Bob Copeland, managing director at RetailChain Advisors. "Enterprise POS Analytics' latest advancements are needed in the marketplace. Brands are inundated with data but have less time to consume it. This solution breaks through the data clutter, bringing issues and opportunities to the forefront where they can be transformed into sales."

Enterprise POS Analytics is available now from SPS Commerce and select business partners.

About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 54 consecutive quarters of revenue growth and is headquartered

in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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