



SPS COMMERCE

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## **Retail Game Changers Converge at The Business of Omni-Channel Retail Conference**

### **Forum Brings Together Retail Thought-Leaders to Exchange Their Experiences in Meeting Today's Consumer Wherever, Whenever They Shop**

MINNEAPOLIS, Oct. 3, 2013 (GLOBE NEWSWIRE) -- SPS Commerce, Inc. (Nasdaq:SPSC), a leader in enterprise retail cloud services, today unveiled a first omni-channel-focused event for business executives to exchange ideas with retail thought-leaders and shape the future of the industry. [The Business of Omni-Channel Retail](#) day-long event takes place on Tuesday, October 8, 2013, at Three Sixty in New York, NY.

To stay connected with customers, the retail industry has had to shift how it connects with the consumer. With the rise of social channels and mobile devices, retailers need to ensure their entire ecosystem, including brand platforms and customer experiences are aligned — everything from brick and mortar stores, catalogs and digital commerce sites to brand websites, mobile apps and social networks.

"The Business of Omni-Channel Retail conference will stimulate dialogue designed to change the retail landscape," stated Peter Zaballos, Vice President of Marketing at SPS Commerce. "Retail executives will join their peers and the industry's leading authorities for a full day, pragmatic discussion that will revolutionize the future of retail."

Paula Rosenblum, Managing Partner at Retail Systems Research (RSR), will deliver the keynote address, unveil the findings of the *2014 Retail Insights* report, and provide attendees with an advance copy. Other presenters include executives from cutting edge retailers and breakthrough suppliers.

Conference details and registration is available at <http://spscommerce-events.com/business/>.

#### **About SPS Commerce**

SPS Commerce perfects the power of your trading partner relationships with the industry's most broadly adopted, enterprise retail cloud services platform. As a leader in on-demand supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 50 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit [www.spscommerce.com](http://www.spscommerce.com).

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