



The Age of Unified Retail

July 11, 2017

SPS Newsletter featuring Gartner research explains the three capabilities needed to achieve multichannel maturity

MINNEAPOLIS, July 11, 2017 – [SPS Commerce, Inc.](#) (Nasdaq: SPSC), a leader in retail cloud services, today announced its newsletter including complimentary access to a comprehensive Gartner research report focused on the three pillars of multichannel retail success.

“With more and more consumers shopping across channels, retailers must finally crack the code on multichannel success,” said Peter Zaballos, senior vice president and chief marketing officer, SPS Commerce. “Industry research leader, Gartner helps us to better understand how retailers are operating across functions in today’s multichannel world, where the disconnects lie and what factors lead to multichannel success.”

Titled “Survey Analysis: Multichannel Supply Chain Success Driven by Three Factors”, the report stresses the importance of three success factors: distributed order management, stage 3 demand planning and effective use of store inventory. The report also includes recommendations of what retail supply chain leaders should do to improve supply chain planning maturity and capabilities.

“As the largest retail-focused community in the industry, with a network of more than 70,000 vendors, distributors, retailers and logistics partners, SPS is pleased to offer this information-rich report from such a well-respected research and advisory firm,” says Zaballos.

To download a free copy of the SPS newsletter featuring Gartner research, go to <http://go.spscommerce.com/gartner-age-of-unified-retail>

In addition to the featured Gartner research, you can also download:

- Four Steps to Orchestrated Retail, which explains how to perform quickly and flawlessly across channels
- The Digital Age of Retail, an infographic of today’s consumer-centric shopping journey

Gartner, Survey Analysis: Multichannel Supply Chain Success Driven by Three Factors, 7 February 2017.

About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry’s most broadly adopted retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. SPS Commerce has achieved 65 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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