

Grupo La Moderna Outsources its EDI Needs to SPS Commerce

Mexico's Largest Pasta Manufacturer Connects to 23 U.S. Grocery Trading Partners Using Online EDI Service.

Minneapolis, Minn., March 6, 2007 – SPS Commerce, a leading trading partner integration center offering fully outsourced Electronic Data Interchange (EDI) and Catalog functions, announced today that Grupo La Moderna, Mexico's number-one producer of pasta, has selected its outsourced EDI service to meet the EDI requirements of 23 of its U.S.-based customers in its first phase of EDI implementation. SPS' integrated and web-based EDI services will automate Grupo La Moderna's order and invoicing transactions with its grocery retail customers, including Affiliated Foods, Big Lots, Dollar Tree, HEB, Kroger, and Save-a-lot. By outsourcing its EDI needs to SPS, Grupo La Moderna can more quickly connect to its customers and bypass the need to purchase, implement, support and staff an internal EDI operation.

"Grupo La Moderna knew of SPS Commerce's reputation for reliable solutions and superior customer service," said Hermilo Pena, Director of Information Technology at Grupo La Moderna. "When we made the corporate decision to outsource our EDI needs in order to save the time and money associated with setting up our own EDI system, we immediately called SPS Commerce. Our team met with SPS' implementation staff and visited their datacenter. After this visit, we knew that our EDI couldn't be in better hands. SPS' skills and experience gave us the confidence to place this important business function in their care."

"All of us at SPS Commerce are pleased to have Grupo La Moderna as a part of our community, and assist them in providing electronic order and invoicing to their customers," said Archie Black, President and Chief Executive Officer of SPS Commerce. "We are already working on their behalf to provide a reliable, integrated and affordable EDI solution to easily connect with their valued trading partners."

About Groupo La Moderna

Established as a pasta factory in the 1920's in the city of Toluca, state of Mexico, Grupo La Moderna is currently Mexico's number-one producer of pasta in terms of production and sales volumes, brand positioning and consumer recognition.

Since 1987, Grupo La Moderna (previously Tablex) has been a public company that trades on the Mexico City stock exchange under the ticker symbol Gmodern. The organizational structure of the company is made up of five different divisions, within which a series of companies operate that are mainly dedicated to making wheat-based food products. These products include: cooking pasta, instant pasta lunches, ready-made pasta in sachets, ramen-type soups, added-fiber pasta, pasta and cheese meals, frying dough (for snacks), cookies, baking flour, cookie flour, rice flour, special or premixed flour (for making pancakes, cakes, churro fritters, doughnuts and sponge cakes) and wheat byproducts (coarse-, medium- and fine-ground bran and wheat germ). Additionally, as part of the vertical structure of the Group, we manufacture flexible packaging and cardboard boxes.