

## Pandigital Uses SPS Commerce's Trading Partner Intelligence Service to Minimize Stock Outs and Improve Collaboration with Retail Customers

**Minneapolis, Minn., Feb. 17, 2010**–SPS Commerce, a leading provider of on-demand supply chain management solutions, today announced that Pandigital Inc., a leading supplier of digital entertainment products, is using its Trading Partner Intelligence service to provide weekly sales information and analysis from 10 of its major retail customers to its sales teams. The SPS service equips Pandigital's sales managers, analysts, and outside sales representatives with near real-time information on inventory levels, leading to proactive discussions with their retail customers to accurately determine when products should be replenished.

SPS Commerce's Trading Partner Intelligence service provides a consolidated view of sell-through information from retailers, with point-of-sale (POS) information from more than 100 retailers and grocers. It serves as an early alert system regarding the most current in-store inventory conditions. This information is used to help prevent stock outs and to also work collaboratively with buyers to improve sales.

"Most of our retailers rely on us to know when to replenish our products and appropriate quantities to ship," stated JC Young, Vice President of Operations at Pandigital. "With Trading Partner Intelligence, our sales teams are smarter about these decisions. Sell through information is at their fingertips, and Pandigital doesn't need to normalize or secure this POS data; it's part of SPS' service."

"During the 2009 holiday season, SPS' intelligence service helped our sales team to monitor on-hand inventory levels and secure additional orders when items were running low due this high-volume selling season," commented Dean Finnegan, CEO at Pandigital. "Our retailers are learning to rely on Pandigital more to enhance their overall sales as we are more informed and able to proactively help them manage their inventory to avoid out of stocks and maximize sales opportunities."

Trading Partner Intelligence is delivered via a Software-as-a-Service (SaaS) model, providing suppliers with retail industry and data integration expertise, proven technology, and reliable customer support. Using only an internet browser, users can access ad-hoc or predefined role-based reports, charts, graphs and alerts for improved decision making using POS and fulfillment data.

"We are pleased that Pandigital seen a positive impact to their inventory optimization efforts and retailer relationships since starting to use Trading Partner Intelligence in October," commented Archie Black, President and CEO of SPS Commerce. "This on-demand service is designed to improve the collaboration and performance between trading partners, namely retailers and suppliers. We are growing the service to include inventory information from additional retailers every week to provide more value and insight to our customers."

## **About Pandigital**

Privately held, Pandigital® Inc. develops and markets digital entertainment products. The company recognizes the growing digital lifestyle market in the U.S., Europe, South America and Central America, as well as the convergence of media such as MP3, digital photos and digital video and is delivering high quality products to the consumer market that provide the latest in technology combined with contemporary style. Pandigital is headquartered in Dublin, Calif. For more information, please visit http://www.pandigital.net.

## **About SPS Commerce**

SPS Commerce is a leading provider of on-demand supply chain management solutions, providing integration, collaboration, connectivity, visibility and data analytics to thousands of customers worldwide. We deliver our solutions over the Internet using a Software-as-a-Service model to improve the way suppliers, retailers, distributors and other customers manage and fulfill orders. Our SPSCommerce.net platform features pre-built integrations used by current and new customers alike, spanning 2,700 order management models across 1,300 retailers, grocers and distributors, as well as integrations to over 100 accounting, warehouse management, enterprise resource planning, and packing and shipping applications. More than 35,000 customers across more than 40 countries have used SPSCommerce.net, making it one of the largest trading partner integration centers. SPS Commerce has 35 consecutive quarters of increased revenues and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit www.spscommerce.com.

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## **Cautionary Note Regarding Forward-Looking Statements**

Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of our Registration Statement on Form S-1 and other required reports, as filed with the SEC, which are available at the SEC's Website at <a href="http://www.sec.gov">http://www.sec.gov</a>.