



SPS COMMERCE

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## **Logistics Firms Deliver Critical Omnichannel Retail Experiences Powered by the SPS Commerce Universal Network**

### **TAGG Logistics and DM Fulfillment Create a Competitive Advantage by Utilizing the SPS Commerce Retail Community**

MINNEAPOLIS, June 24, 2014 (GLOBE NEWSWIRE) -- SPS Commerce, Inc. (Nasdaq:SPSC), a leader in retail cloud services, today announced that its Universal Network is enabling third-party logistics providers (3PLs) to stay ahead of the increasingly complex fulfillment needs of omnichannel retail. Logistics companies including DM Fulfillment and TAGG Logistics have chosen to integrate to the SPS Universal Network using Retail Standard XML (RSX) as a critical capability in their omnichannel fulfillment businesses. With a single connection to SPS Commerce, the retail industry's largest trading partner network, these logistics firms efficiently support their customers' trading partner omnichannel fulfillment requirements, including the rapidly expanding direct-to-consumer delivery.

"Suppliers and retailers are looking to their 3PL partners to meet the ever-changing expectations of today's consumer for rapid delivery of a rapidly expanding assortment of products," said Peter Zaballos, vice president of marketing and product at SPS Commerce. "By connecting once to the SPS Universal Network, 3PLs can support their omnichannel customers by seamlessly fulfilling orders originating from stores, mobile apps, e-commerce sites and other channels. 3PLs taking advantage of these agile capabilities are leading the omnichannel era."

#### **Helping Customers Sell Across Multiple Channels - TAGG Logistics**

In 2013, TAGG Logistics integrated their business to the SPS Commerce Universal Network, enabling instant access with the largest network of retail trading partners. The SPS Commerce solution integrates with TAGG's internal systems, which include a warehouse management system (WMS) and transportation management system (TMS), delivering automated scalability to support TAGG's growing customer base.

"TAGG's focus is to help our clients grow across multiple sales channels, from e-commerce to big-box retailers. The SPS Universal Network provides a critical capability we depend on enabling our clients to sell more products across multiple shopping channels, especially when each week seems to bring new channels and fulfillment requirements," said Tod Yazdi, principal at TAGG, "We've been able to seamlessly and efficiently process orders from channels as diverse as client web-sites, Amazon, Wal-Mart and even Facebook and Groupon."

Currently, TAGG is connecting to a broad range of high-volume customers and their trading partners and continues to add connections from within the growing SPS network.

#### **Delivering Branded Omnichannel Fulfillment - DM Fulfillment**

In early 2014, DM Fulfillment added SPS's Universal Network integration to its omnichannel fulfillment capabilities, effortlessly accessing hundreds of retailers with a single connection. This advancement enables the company to deliver its comprehensive, branded fulfillment services to new and growing customers faster and with fewer internal resources.

"DM Fulfillment's mission is all about agility and speed," said Bob Klunk, managing director at DM Fulfillment. "Our fulfillment services reach 99 percent of U.S. shoppers in one to two days using ground transportation. With SPS's Universal Network, we can effortlessly connect to any of the hundreds of retailers in the network to support our customers' growth. Consumer demands are advancing quickly and with the capabilities the SPS Universal Network provides, we remain one of the fastest, most responsive omnichannel fulfillment providers."

DM Fulfillment is utilizing the SPS network to do business with major retailers including Wal-Mart, Drugstore.com, eBags, Rite Aid, Roundy's, Target, Walgreens and many more.

## About SPS Commerce

SPS Commerce perfects the power of trading partner relationships with the industry's most broadly adopted, retail cloud services platform. As a leader in cloud-based supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 53 consecutive quarters of revenue growth and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit [www.spscommerce.com](http://www.spscommerce.com).

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